



Acquisition of Pro Safety, a leader in respiratory protection in Brazil

The Delta Plus Group, a major player in the personal protective equipment (PPE) market, continues its aggressive policy of geographic diversification and announces the 100% acquisition of Pro Safety, specialized in the production and marketing of head protection equipment.

This allows Delta Plus Group to expand its presence in South America, by moving into the particularly dynamic Brazilian market, and strengthen its position on the high-value segment of head protection.

Founded in 2004 in Sao Paulo, Pro Safety achieved a turnover figure of over € 9m in 2012 on the local market, up more than 20% over the previous year, and is positioned as one of the market leaders in respiratory masks in Brazil.

They record profitability levels comparable to those of Delta Plus Group.

The company, which employs 140 people, markets its products throughout the Brazilian territory and has two production sites where all the short use masks are made, as well as a range of helmets.

This investment allows the Delta Plus Group to pursue its geographical expansion strategy in a market, in strong growth, of nearly 200 million.

After the creation of a subsidiary in Peru in 2008 and the successful integration of Eslingar in Argentina in 2011, the Delta Plus Group, has completed, with its acquisition of Pro Safety, its presence in the South American continent, a dynamic market and holder for Personal Protective Equipment.

In order to capitalize on the recent success stories in this area, the Delta Plus Group plans to integrate Pro Safety through the current management team, which will be locally enhanced by the arrival of a manager from the Group.

The Delta Plus Group, which opened a new subsidiary in Turkey earlier this year, has achieved, through the acquisition of Pro Safety, its 2013 geographic diversification objectives in two strategic developing countries for the Group.

These transactions reinforce the Group's objective, which, despite a difficult economic environment in Europe, in 2013 anticipate a growth in sales, supported by the business of subsidiaries outside Europe.

Next publication: Turnover 2st quarter of 2013
Tuesday 14 August 2013, after the market

About DELTA PLUS:

Delta Plus Group designs, standardises, manufactures or produces and distributes a complete range of Personal Protective Equipment (PPE). Delta Plus Group is listed in compartment C of NYSE-EURONEXT (ISIN: FR0004152502 - Ticker: DLTA)

For more information: www.deltaplus.eu

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