



Delta Plus Group opens a new subsidiary in Turkey

Delta Plus Group, a major player in the Personal Protective Equipment (PPE) market, announces the opening of a new subsidiary in Turkey.

Set up in Istanbul and operational as of April 2013, the new subsidiary will be responsible for the promotion and marketing of Delta Plus products in this vast market of 75 million people.

Capitalizing on its successful experiences in the creation of international subsidiaries, the Delta Plus Group aims, through this new site in Turkey, to take a significant market share in a country where economic growth remains strong and the rate of PPE equipment is increasing.

The opening of this new subsidiary in Turkey confirms the Delta Plus Group's geographic diversification strategy.

The deployment of its offer in emerging countries has enabled the Group to save €64M turnover outside Europe in 2012, compared to €47m in 2011 and €31M 2010.

The Group, which announced a turnover of €155.8 M on 8 February 2012, an increase of nearly 5%, will publish its 2012 annual results on Tuesday, April 16, 2013 after market closure.

About DELTA PLUS:

Delta Plus Group designs, standardises, manufactures or produces and distributes a complete range of Personal Protective Equipment (PPE). Delta Plus Group is listed in compartment C of NYSE-EURONEXT (ISIN: FR0004152502 - Ticker: DLTA)

For more information: www.deltaplus.eu

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